

COST APPROACH

The Cost Approach to Commercial Appraisal online course details how to determine replacement costs and depreciated values of all types of commercial occupancies and improvements in the USA and Canada.

WHY USE THE COST APPROACH?

The cost approach is essential to various assignments, including new or proposed construction, properties that lack comparable sales, when improvements represent the highest and best use of land, when land value is well-supported and for properties not frequently exchanged on the market.

It also presents a highly effective way to verify market-based valuations, project construction costs, and adjust estimates to account for unique building components or improvements. The cost approach is integral to any successful appraisal operation.



Enjoy a detailed online tutorial modeled after our acclaimed training seminars.



Free technical support is available from 6:30 am to 4:00 pm PST, M-F

LEARN THE COST APPROACH IN JUST A FEW HOURS!

Learn the eight essential steps and identify the basic concepts of the cost approach in about seven hours with this interactive Web-based curriculum.

Perfect for both new appraisers entering the field and seasoned professionals seeking a refresher course on the subject, the flexible training allows you to progress at your own pace, and enjoy round-the-clock access from any computer with Internet access during the 30-day subscription period.

Complete the coursework and answer all of the lesson objective questions correctly, and you'll receive Marshall & Swift certification and the Certified Appraiser logo to display on your website, business cards and promotions.

Capture more clients, advance your career and improve your professional know-how with certification from the industry's leading provider of building cost data, and widely recognized authority on the cost approach.

Call us today at 800/544-2678 from 6:30 am to 4:30 pm PST, M-F or register online at our secure website, www.MarshallSwift.com.



www.MarshallSwift.com

P.O. Box 26307, Los Angeles, CA 90026

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THE COST APPROACH TO COMMERCIAL APPRAISAL



ONLINE
COURSE

CERTIFICATION

Available from any computer at any time during the 30-day training period, the online course features 8 comprehensive lessons:

- 1) Introduction/Theory of the Cost Approach
- 2) Determining Occupancy
- 3) Determining Construction Class
- 4) Determining Quality
- 5) Refinements and Adjustments
- 6) Interpolation and Modifying Adjustments
- 7) Obtaining a Base Replacement Cost New
- 8) Depreciation

Enjoy a unique learning environment that is perfect for your busy schedule. Interactive lessons feature exercises that test your comprehension and illustrate how cost approach concepts are applied.

Those who complete the coursework and answer all objective questions correctly within the 30-day training period receive Marshall & Swift professional certification and the Certified Appraiser logo to display on their business cards, website and collateral promotions.



COURSE WORK



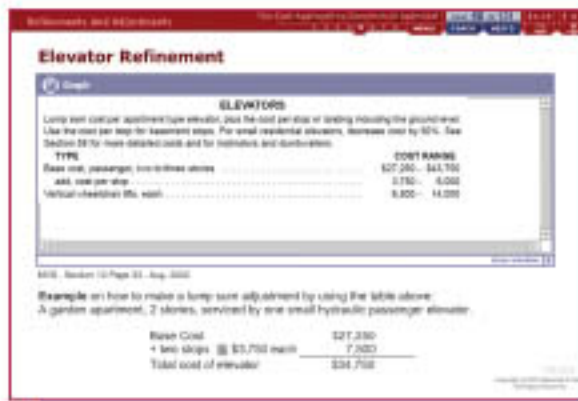
Learn how to use a cost service, such as the Marshall Valuation Service, to determine the replacement and depreciated values of any commercial structure or improvement.



Helpful diagrams, illustrations and photographs, similar to those found in the Marshall Valuation Service, help users understand complex concepts.



Interactive exercises present detailed case scenarios that walk you through the various steps of the cost approach, ensuring that you understand how to correctly apply the method.



Easy-to-understand graphs illustrate how to calculate costs with price tables and case-specific examples. Each case study boosts comprehension with easy-to-understand equations.

REGISTRATION PRICING

The Cost Approach to Commercial Appraising online course (non-subscriber rate):	\$299.95
The Cost Approach to Commercial Appraising online course (MVS subscriber rate):	\$199.95
Online course and new subscription to the Marshall Valuation Service combo:	\$589.95

Current subscribers must call 800/544-2678 from 6:30 am to 4:30 pm PST to register for the discounted rate. Non-subscribers can register at MarshallSwift.com. Use promotion code CLCT2005 to save 10%.